

Jennifer L. Jones

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Profile

Motivated professional with 16+ years small business ownership, 20 years counseling, teaching and mentoring experience. Proven leadership abilities and driven towards accomplishing new challenges. Energetic, highly curious and mature, able to relate to diverse audiences. Strong ability to listen and create compelling persuasive strategies. Highly organized and conscientious about assessment, marketing, and budgetary concerns.

Professional Experience

Business Ownership

Owner, Jennifer Jones, LMFT, Psychotherapy & Training, PLLC., Austin, TX, (Sept. 2006 – present)

Proven entrepreneurial abilities to assess needs, market services, adapt to pressure, and maintain a profitable business. Created two separate practices, part time in Los Angeles, CA, and full time practice (20-30 clients weekly) in Austin, TX with minimal capital. Within 18 months created a profitable return with steady yearly increases. Transitioned from an initial 80% insurance referred to 100% fee for service practice, resulting in increased profitability and decreased administrative costs. Developed consultation service for small business owners. Created original website, cultivated community partnerships to elicit targeted referrals, formulated seminar series on infertility and relationship issues. Branded services and products for Love-Sex-Trust, jenjonestherapy.com.

Counseling

Counsel highly (and over) functioning couples, groups and individuals on issues related to identity, life transitions, personal and career development. Incorporate concepts informed by interpersonal neurobiology, psychoanalytical psychotherapy, developmental theory, systems and existential theory. Apply mind-body approaches using meditation, somatic psychology and guided imagery. Concentrate on couples coping with infidelity, infertility and chronic illness; facilitate groups for individuals seeking deeper intimacy and counsel individuals on themes of work/life balance, perfectionism and performance issues, anxiety/sensitivity and creativity.

Communications Instructor

Taught interpersonal and public speaking. Desensitized speaking anxiety issues for college students by utilizing experiential exercises and group discussions. Presented on issues related to impression management, cultural/critical theory, cultural politics, ethnography and narratives of identity, language of change and family communication. Received positive student evaluations for creative teaching approaches.

Program Development & Marketing

Career Counseling/Training

Created training protocol related to conducting focus groups, published article in professional publication and presented at regional conference. Researched and presented seminars related to artistic careers, family narratives and professional identity, women's career issues, first generation college students, Ph.D. couples and international student concerns, as well as interviewing, resumes and networking. Extensive experience working with career and personal issues faced by advanced degree clientele. Generated positive reputation with students; requested to be faculty liaison for student groups and performed as a commencement speaker. Mentored and supervised by two highly respected leaders in Career Services field.

Fertility Support

Worked with Reproductive Acupuncture center and created and implemented supportive mind-body stress management programming, e.g., intake evaluation, seminar series and emotional treatment plan for patients and partners struggling with infertility.

Cancer Support

Provided counseling, staff consultation and administration for patient and caregiver support services, including design of a psycho-oncology clinical Ph.D. internship placement and marketing website.

Employment History

Psychotherapy

Private Psychotherapy & Training Practice, (Sept. 2005 – present)
Cancer Center, Glendale Adventist Hospital, Glendale, CA, (Sept. 2004 – Sept. 2005)
Grief & Loss Center, Glendale Adventist Hospital, CA, (Training Site) (Sept. 2003 – Sept. 2005)
Glen Roberts Child Study Center, (Training Site), Glendale, CA, (May 2001 – Aug. 2002)

Career Counseling

Career Counselor, Scripps Women's College, Claremont, CA, (Aug. 2000 – Aug. 2001)
Interim Director, Communication Career Services, University of Texas at Austin, (Dec. 1999 – July 2000)
Assistant Director, Communication Career Services, University of Texas at Austin, (July 1998 – Dec. 1999)
Career Counselor, North Carolina State University, Raleigh, NC (July 1996-July 1998)

University Adjunct Teaching

Public Speaking, Interpersonal Communications, California State Fullerton, (Aug. 2000 – May 2002)
Public Speaking, North Carolina State University, (Aug. 1997 – May 1998)
Public Speaking, University of South Florida, Graduate Student, (Aug. 1994 – Aug. 1995)

Marketing

Private Psychotherapy & Training Practice (Sept. 2005 – present)
 Communications Assistant, Capital Area YMCA, Raleigh, NC (Jan. 1995 – May 1996)
 Communications Assistant, Best Start, Non-Profit Marketing Firm, Austin, TX (Aug. 1995 – Dec. 1995)

Professional Licensure

Licensed Marriage & Family Therapist, LMFT, #201124 (TX), prior MFT license (CA)

Education

M.Ed., Counseling Education, North Carolina State University, Raleigh, NC, (1998)
 Concentrations: Family Systems, Development Psychology, Narrative Therapy

M.A., Speech Communication, Tampa, FL, (1995)
 Concentrations: Cultural Ethnography, Postmodernism, Family Communication
 Master's Thesis: "*Critical Inquiry into Cultural Narratives of Adoption*"

B.A., Speech Communication, College Station, TX, (1992)
 Minors: Management, Philosophy

Post-Graduate Continuing Education & Self Study

4,500 hours of post-degree on-site training for LMFT licensure prior to state examination, 15 yearly CEUs

Interpersonal Neurobiology	Contemporary Psychoanalytical Approaches
Hakomi (Somatic) Psychotherapy	Group Psychology
Mind-Body Science	Couples Psychology
Attraction & Sexuality	Developmental Psychology

Professional Affiliations

American Association for Marriage and Family Therapists
 Texas Association for Marriage and Family Therapists
 Austin Psychoanalytical Psychology Society
 Austin Group Psychotherapy Society
 American Association of Sexuality Educators & Counselors